



**WNUE-FM**  
**523 Douglas Ave**  
**Altamonte Springs, FL 32714**  
**(407) 774-2626**

# CONTRACT

<b>Contract / Revision</b> 263726 /		<b>Alt Order #</b> 46574
<b>Product</b> Marco Rubio for Senate 2016		
<b>Contract Dates</b> 10/24/16 - 10/30/16		<b>Estimate #</b>
<b>Advertiser</b> Rubio, Marco for Senate		<b>Original Date / Revision</b> 10/21/16 / 10/21/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WNUE-FM	<b>Account Executive</b> Robert Albright	<b>Sales Office</b> Entravision Solu
<b>Special Handling</b>		
<b>Demographic</b> Adults 18+		
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Factor Inc. - MIA**  
**999 Ponce De Leon Blvd**  
**Coral Gables, FL 33134**

*new*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNUE	10/24/16	10/28/16	M-F 6a-10a	6:00 AM-10:00 AM		1:00				NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				12	\$40.00				
N 2	WNUE	10/24/16	10/28/16	M-F 10a-3p	10:00 AM-3:00 PM		1:00				NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				6	\$35.00				
N 3	WNUE	10/24/16	10/28/16	M-F 3p-7p	3:00 PM-7:00 PM		1:00				NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				6	\$35.00				
N 4	WNUE	10/24/16	10/30/16	Sa-Su 10a-3p	10:00 AM-3:00 PM		1:00				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----SS				2	\$35.00				
<b>Totals</b>								<b>0.00</b>				<b>26</b>	<b>\$970.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	26	\$970.00	(\$145.50)	\$824.50
<b>Totals</b>	<b>26</b>	<b>\$970.00</b>	<b>(\$145.50)</b>	<b>\$824.50</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*10/21/16*

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at [www.entravision.com/termsofsales](http://www.entravision.com/termsofsales), constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at [www.entravision.com/termsofsales](http://www.entravision.com/termsofsales).

# New Order

<b>Media:</b> Radio	<b>Market:</b> Orlando-Daytona Beach-Melbourne, FL	<b>Vendor:</b> WNUE FM	<b>Billing To:</b> The Factor, Inc.
<b>Client:</b> Maro Rubio for Senate 2016	<b>Demo:</b> Adults 18+		999 Ponce De Leon
<b>Product:</b> Marco Rubio for Senate 2016	<b>Separation:</b> 30		Coral Gables FL 33134
<b>CPE:</b> null/null/NONE	<b>Flight Start:</b> 10/24/16	<b>AE:</b> Robert - 5845 Albright	
<b>Description:</b> Entravision Solutions Order #: 46574	<b>Flight End:</b> 10/30/16	<b>Phone:</b>	
<b>Rep:</b> Entravision Solutions	<b>Sales Office:</b> Miami	<b>Fax:</b>	
<b>Version:</b> 1	<b>Survey:</b>		
<b>Comments:</b>			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/24	Total Spots	Adults 18+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$40.00	C 60	12	12		
Comments:								
2	MTuWThF 10:00A-3:00P	MD	\$35.00	C 60	6	6		
Comments:								
3	MTuWThF 3:00P-7:00P	PM	\$35.00	C 60	6	6		
Comments:								
4	SaSu 10:00A-3:00P	WK	\$35.00	C 60	2	2		
Comments:								
<b>Total Spots:</b>						26		
<b>Total GRP/GIMP(000):</b>						0.0		
<b>Month</b>	<b>Cash\$-Spots</b>	<b>Trade\$-Spots</b>	<b>Total\$-Spots</b>					
10/2016	\$970.00 - 26	\$0.00 - 0	\$970.00 - 26					
<b>Total Gross Cost:</b>			\$970.00		<b>Total Gross CPP:</b>			
<b>Total Net Cost:</b>			\$824.50		<b>Total Net CPP:</b>			
					\$0.00			
					\$0.00			

## Disclaimer:

NEW ORDER. ENTRAVISION SOLUTIONS AND OUR REPRESENTED STATIONS DO NOT DISCRIMINATE. ENTRAVISION SOLUTIONS IS COMMITTED TO A POLICY OF NON-DISCRIMINATION IN THE ADVERTISING CONTRACTS THAT IT ENTERS INTO WITH ADVERTISERS. ENTRAVISION SOLUTIONS WILL NOT ENTER INTO OR CARRY OUT, IN CONNECTION WITH ANY ADVERTISING CONTRACT IT IS A PARTY TO, ANY TERMS, CONDITIONS, OR POLICIES THAT COMMIT THE ADVERTISER, ENTRAVISION SOLUTIONS OR ANY STATIONS REPRESENTED BY ENTRAVISION SOLUTIONS TO DISCRIMINATE IN THE SALE OR PLACEMENT OF ADVERTISING ON THE BASIS OF RACE OR ETHNICITY.



Date: 10/19/2016

# RADIO

Weeks of: 10/24/2016

CLIENT: MARCO RUBIO FOR SENATE 2016  
Media: WNUE FM  
Market: ORLANDO  
Contact: ROBERT ALBRIGHT  
Phone: 305-373-0789 / 305-778-0607  
E-mail: [ralbright@entravision.com](mailto:ralbright@entravision.com)

AGENCY: The Factor, Inc.  
999 Ponce de Leon  
Coral Gables, FL 33134  
Contact: Ana Carbonell / Mirta De Armas  
305-358-0117 86-797-2713

Length: 60"

Target demo: Hispanics 50+ Hispanics 18+

Station	Day	Time	Program	30" Pre	30" fixed	60" Pre	60" fixed	Rtg. 50+	Cost/spot	# Spots	CPP	GRP'S	TOTAL
WNUE 98.1 FM	M-F	6a-10a	ROS		40		40	1.6	\$ 40.00	12	\$ 25.00	19.2	\$ 480.00
SALSA Y MAS	M-F	10a-3p	ROS		35		35	0.9	\$ 35.00	6	\$ 38.89	5.4	\$ 210.00
	M-F	3p-7p	ROS		35		35	0.9	\$ 35.00	6	\$ 38.89	5.4	\$ 210.00
	SA-SU	10A-3P	ROS		35		35	0.6	\$ 35.00	2	\$ 58.33	1.2	\$ 70.00

26 \$ 31.09 31.2  
\$970.00  
AC: \$145.50  
NET: \$824.50

*R. M. L. L. L. 10/10/2016*

AGENCY  
THE FACTOR, INC

MEDIA

*C#15019 / 405774*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>ORLANDO</u> <u>WVUE 98.1 FM Salsa y mas</u>	<b>Date:</b> <u>9/15/2016</u>
--	----------------------------------

I, ANA M CARBONEL,  
 being/on behalf of: MARCO RUBIO,  
 a legally qualified candidate of the Republican  
 political party for the office of: U.S. Senate.  
 in the November 8<sup>th</sup> General Election.  
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60" 30"					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

MARCO Rubio For Senate 2014

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LISA Liskner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/16/2014

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, MARCO RUBIO FOR SENATE 2016  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

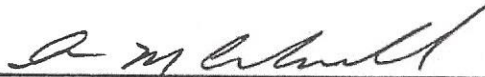
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

ANA M. CARBONELL

printed name

9/15/2016

date